



Dear Potential Sponsor,

Thank you for considering the opportunity to sponsor Diamond Elite Cheer. This letter briefly outlines the opportunities and provides an understanding of what Diamond Elite Cheer is all about. Diamond Elite Cheer was established in 2024 and has become the only recreation cheerleading program in surrounding counties that does not cheer for a sport. Diamond Elite Cheer organization takes great pride in helping children of all ages develop physically, mentally, emotionally, and morally through athletics. Diamond Elite Cheer organization competes all over Florida. Recreation cheerleading is a very competitive sport throughout the United States. As you can imagine, fundraising is necessary to assist our cheerleaders with the ever-increasing competitive expenses. These young athletes work diligently to raise money through various methods such as (popcorn sales, raffles, bucket brigades, etc.) However, these fundraisers cover only a small portion of their expenses. Our goal is to have a building for our program due to weather, cost to other locations for practices, and more cost efficient for our program. To have cheer mats for the safety of our athletes and coaches while practicing stunts and tumbling. To grow our program to have multiple teams to offer to kids in the community. To be able to offer financial assistance, full and half-year programs to accommodate all families in the community. We invite you to become a part of the Diamond Elite Cheer! As a sponsor, your business will enable these cheerleaders to continue to participate in this once-in-a-lifetime sport. Show your commitment to the future of these young athletes and our community. Donations are tax-deductible and should be made to the

Tax ID: 93-3923720

PLATINUM SPONSOR - (\$500.00 & over)

- Advertisements through sponsorship acknowledgement on our website and social media accounts.
- Logo and business name added to sponsor shirts and jersey.
- Plaque of appreciation

AMETHYST SPONSOR - (\$499.00 - \$250.00)

- Advertisements through sponsorship acknowledgement on our social media accounts.
- Business name added to sponsor shirts.
- Business name on jersey.

DIAMOND SPONSOR - (\$1000.00 & over)

- Plaque of appreciation
- Advertisements through sponsorship acknowledgement on our website and social media accounts.
- Logo and business name added to sponsor shirts and jersey.
- Logo and business name added to our banner that we have at cheer competitions and events.
- Shout Outs on our live videos.

Contact Name: _____ **Company:** _____

Address: _____ **City:** _____ **State:** _____

Contact Phone: _____ **Email:** _____

Level of Sponsorship: _____ **Dollar Amount:** _____

Please email logo to secretarydiamondelite@gmail.com